



**New York 2017  
NCBF Annual Meeting  
Programming  
8.10-8.12**

**THURSDAY 8/10**

**NCBF Dinner (Ticket Required)**

7:00 pm-10:00 pm

**FRIDAY 8/11**

**Joint Plenary Session with NCBP – Bar Be Nimble. Bar Be Quick. Is Advocating in our Bailiwick?**

9:15 am-10:30 am

Let's face it — the legal world is a different place than it was even one year ago. And bar associations and bar foundations need nimble leadership to advocate and educate quickly when needed. What is the role of the bar or bar foundation in educating its members and the public? How does your bar determine when to take action? Do you have a plan in place to advocate on behalf of the profession, the judiciary or the public quickly if the situation arises? Do you need one? And how does the bar handle those members who think not taking action is the better course? Join us for this lively, interactive plenary where you will be asked to answer these questions and more for your bar association and foundation.

**Joint Workshop 5A: Effective Marketing Using Social Media**

10:55 am-11:55 am | *Speaker: Asha Curran, Chief Innovation Officer, 92nd St. Y, New York*

Learn how #Giving Tuesday became a global movement and harnessed the potential of social media to provide a platform for generosity.

**Joint Awards Luncheon**

11:35 am-1:10 pm

**Joint Workshop 5B: Board Development and Engagement**

1:35 pm-2:35 pm | *Speaker: Elizabeth Derrico, Associate Director, New York State Bar Association*

Building better boards is the focus of the afternoon, starting with this workshop.

**Plenary Session – Strategic Board Recruitment and Discussion**

2:45 pm-4:00 pm

This is a continuation of the board development workshop, with a focus on recruitment. A panel of bar foundation leaders, moderated by Elizabeth Derrico, will lead an interactive discussion.

**SATURDAY 8/12**

**NCBF Breakfast, Membership Meeting and Awards Presentation**

8:00 am-9:30 am

Listen to remarks about the 2017 NCBF/LexisNexis Partnerships for Success Award Winner, West Virginia Bar Foundation's grant to WVU College of Law's Student Legal Clinic.

**Grant/Fundraising "Potpourri" Program**

10:30 am-11:00 pm

Roll up your sleeves and join roundtable discussion "how-to's" on one-day giving campaigns, how to establish a major gift campaign, innovative fundraisers, and silent auctions.

**"Brag and Share" Session**

11:30 am-12:00 pm

Name the best thing your foundation did this last year — share with us your most recent victory, whether it be a fundraising technique or event, or outcome of a major effort. This is an opportunity to share your ideas and successes so that others may duplicate your efforts.

**Final Word-Tell Us What You Think**

11:15 am-11:30 am

**REGISTER BY 7/15**

**to ensure registration listing and accommodation availability!**